

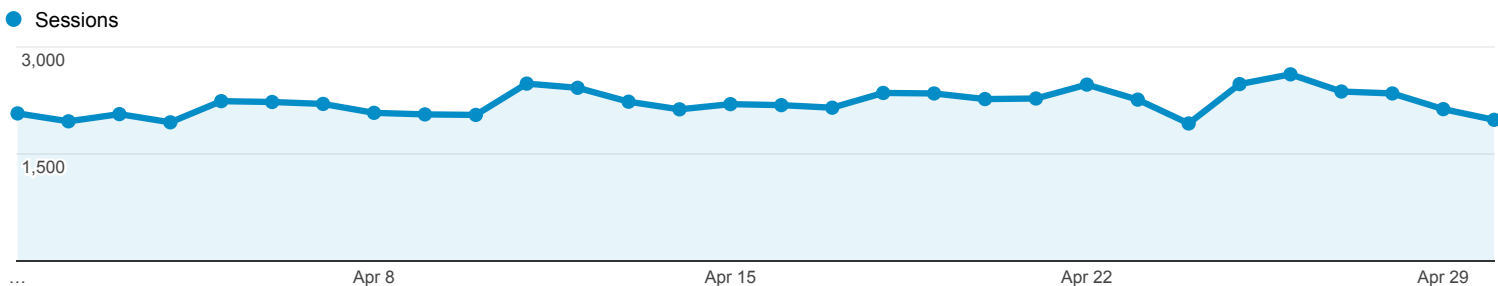
Apr 1, 2015 - Apr 30, 2015

# Devices

All Sessions  
53.68%

Explorer

Summary



Mobile Device Info	Acquisition			Behavior			Conversions <span>Goal 1: Registration Conversion</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Registration Conversion (Goal 1 Conversion Rate)	Registration Conversion (Goal 1 Completions)	Registration Conversion (Goal 1 Value)
	<b>66,415</b> % of Total: 53.68% (123,719)	<b>47.97%</b> Avg for View: 52.53% (-8.68%)	<b>31,860</b> % of Total: 49.02% (64,994)	<b>59.75%</b> Avg for View: 39.98% (49.44%)	<b>3.34</b> Avg for View: 4.83 (-30.81%)	<b>00:03:08</b> Avg for View: 00:03:32 (-11.17%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. Apple iPhone	<b>13,380</b> (20.15%)	43.59%	5,833 (18.31%)	55.04%	3.16	00:03:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. (not set)	<b>3,837</b> (5.78%)	64.79%	2,486 (7.80%)	65.16%	2.18	00:02:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Apple iPad	<b>3,282</b> (4.94%)	49.27%	1,617 (5.08%)	57.01%	3.66	00:03:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Samsung GT-I9500 Galaxy S IV	<b>1,619</b> (2.44%)	39.35%	637 (2.00%)	56.52%	3.37	00:03:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Samsung SM-G900A Galaxy S5	<b>896</b> (1.35%)	42.41%	380 (1.19%)	58.15%	3.93	00:03:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Samsung SM-N900T Galaxy Note 3	<b>647</b> (0.97%)	41.58%	269 (0.84%)	51.62%	4.25	00:03:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Sony D6503 Xperia Z2	<b>607</b> (0.91%)	20.26%	123 (0.39%)	39.87%	4.30	00:06:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Alcatel One Touch 6033X Idol Ultra	<b>571</b> (0.86%)	29.25%	167 (0.52%)	44.13%	6.05	00:05:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. BlackBerry Z10	<b>542</b> (0.82%)	23.62%	128 (0.40%)	40.96%	5.92	00:04:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Motorola MOTXT912B Droid Razr 4G	<b>527</b> (0.79%)	40.80%	215 (0.67%)	63.38%	3.08	00:02:48	0.00%	0 (0.00%)	\$0.00 (0.00%)

