

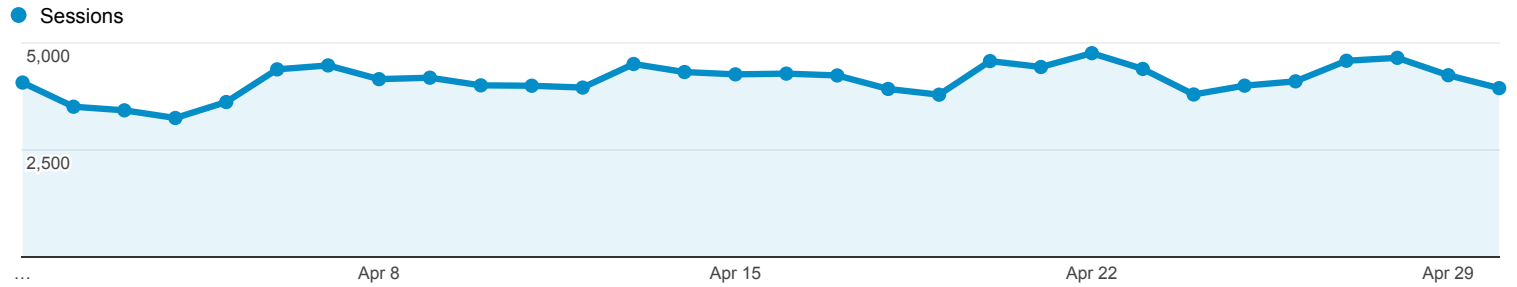
Apr 1, 2015 - Apr 30, 2015

All Traffic

All Sessions
100.00%

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Registration Conversion (Goal 1 Conversion Rate)	Registration Conversion (Goal 1 Completions)	Registration Conversion (Goal 1 Value)
	123,719 % of Total: 100.00% (123,719)	52.53% Avg for View: 52.53% (0.00%)	64,994 % of Total: 100.00% (64,994)	39.98% Avg for View: 39.98% (0.00%)	4.83 Avg for View: 4.83 (0.00%)	00:03:32 Avg for View: 00:03:32 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. google / organic	84,023 (67.91%)	52.69%	44,270 (68.11%)	36.74%	4.81	00:03:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. (direct) / (none)	31,011 (25.07%)	53.06%	16,455 (25.32%)	49.56%	5.01	00:03:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. m.facebook.com / referral	1,329 (1.07%)	63.96%	850 (1.31%)	68.47%	2.25	00:02:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. facebook.com / referral	1,172 (0.95%)	17.92%	210 (0.32%)	28.92%	6.67	00:05:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. google.com.do / referral	903 (0.73%)	31.45%	284 (0.44%)	21.93%	6.15	00:04:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. yahoo / organic	777 (0.63%)	69.50%	540 (0.83%)	37.19%	3.52	00:02:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. bing / organic	645 (0.52%)	73.33%	473 (0.73%)	26.82%	3.09	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. twitterfeed / twitter	613 (0.50%)	17.46%	107 (0.16%)	50.08%	3.89	00:04:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. lm.facebook.com / referral	343 (0.28%)	13.41%	46 (0.07%)	36.44%	4.95	00:05:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. l.facebook.com / referral	321 (0.26%)	17.76%	57 (0.09%)	26.79%	8.00	00:06:01	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 247