

Acquisition Overview

Apr 1, 2015 - Apr 30, 2015

All Sessions
100.00%

Primary Dimension:

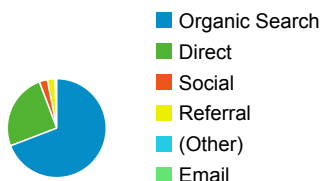
Conversion:

Top Channels

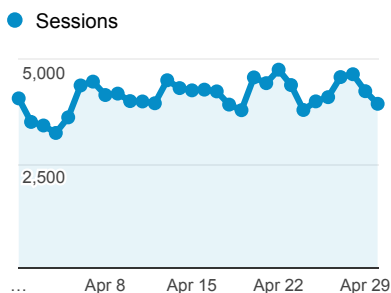
Goal 1: Registration Conversion

[Edit Channel Grouping](#)

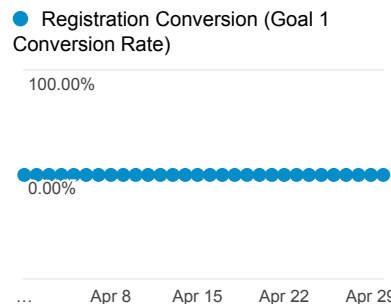
Top Channels



Sessions



Conversions



	Acquisition			Behavior			Conversions		
	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	Goal 1 Conversion Rate ↓	Goal 1 Completion ↓	Goal 1 Value ↓
	123,719	52.53%	64,994	39.98%	4.83	00:03:32	0.00%	0	\$0.00
1 Organic Search	85,596	<div style="width: 69%;"></div>		36.67%	<div style="width: 69%;"></div>		0.00%		
2 Direct	31,011	<div style="width: 25%;"></div>		49.56%	<div style="width: 69%;"></div>		0.00%		
3 Social	3,303	<div style="width: 3%;"></div>		46.68%	<div style="width: 69%;"></div>		0.00%		
4 Referral	3,078	<div style="width: 2%;"></div>		26.38%	<div style="width: 55%;"></div>		0.00%		
5 (Other)	697	<div style="width: 1%;"></div>		48.35%	<div style="width: 69%;"></div>		0.00%		
6 Email	34	<div style="width: 0%;"></div>		35.29%	<div style="width: 69%;"></div>		0.00%		

To see all 6 Channels click [here](#).