

Nov 1, 2014 - Nov 30, 2014

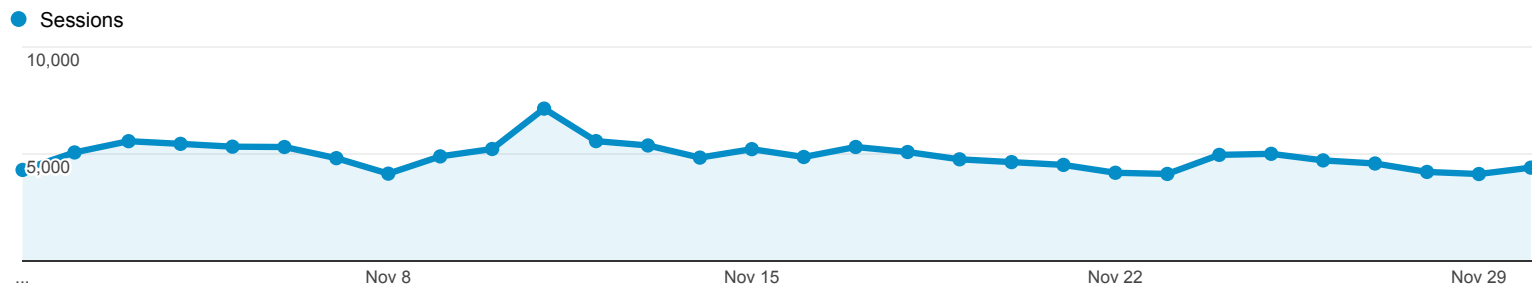
All Traffic

All Sessions  
100.00%

+ Add Segment

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions <span>Goal 1: Registration Conversion</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Registration Conversion (Goal 1 Conversion Rate)	Registration Conversion (Goal 1 Completions)	Registration Conversion (Goal 1 Value)
	146,979 % of Total: 100.00% (146,979)	54.47% Site Avg: 54.47% (0.00%)	80,066 % of Total: 100.00% (80,066)	43.30% Site Avg: 43.30% (0.00%)	5.16 Site Avg: 5.16 (0.00%)	00:03:54 Site Avg: 00:03:54 (0.00%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. google / organic	85,154 (57.94%)	49.49%	42,142 (52.63%)	32.99%	5.57	00:04:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. (direct) / (none)	51,154 (34.80%)	65.43%	33,469 (41.80%)	62.35%	4.47	00:03:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. facebook.com / referral	1,828 (1.24%)	21.55%	394 (0.49%)	27.13%	8.09	00:06:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. m.facebook.com / referral	1,656 (1.13%)	47.83%	792 (0.99%)	61.96%	3.02	00:02:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. yahoo / organic	1,021 (0.69%)	58.18%	594 (0.74%)	39.28%	4.02	00:02:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. twitterfeed / twitter	941 (0.64%)	11.16%	105 (0.13%)	42.30%	4.71	00:06:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. google.com.do / referral	931 (0.63%)	32.87%	306 (0.38%)	10.31%	7.59	00:04:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. bing / organic	833 (0.57%)	63.27%	527 (0.66%)	24.73%	3.67	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. lm.facebook.com / referral	634 (0.43%)	22.24%	141 (0.18%)	52.52%	4.06	00:04:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. l.facebook.com / referral	570 (0.39%)	24.04%	137 (0.17%)	27.54%	6.23	00:06:04	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 254