

Nov 1, 2014 - Nov 30, 2014

Acquisition Overview

All Sessions
100.00%

+ Add Segment

Primary Dimension:

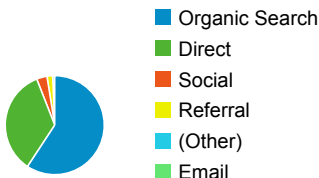
Goal Option:

Top Channels

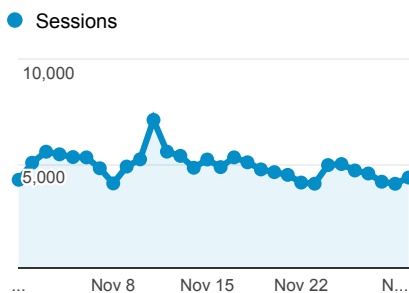
Goal 1: Registration Conversion

[Edit Channel Grouping](#)

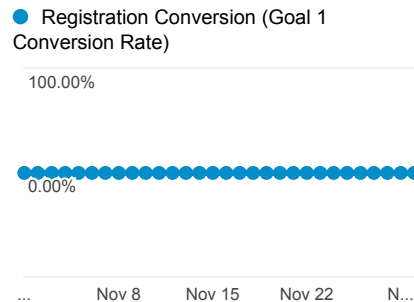
Top Channels



Sessions



Conversions



	Acquisition			Behavior			Conversions		
	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	Goal 1 Conversion Rate ↓	Goal 1 Completion ↓	Goal 1 Value ↓
	146,979	54.47%	80,066	43.30%	5.16	00:03:54	0.00%	0	\$0.00
1 Organic Search	87,104	<div style="width: 59%;"></div>		32.98%	<div style="width: 55%;"></div>		0.00%		
2 Direct	51,153	<div style="width: 35%;"></div>		62.35%	<div style="width: 85%;"></div>		0.00%		
3 Social	5,012	<div style="width: 3%;"></div>		42.42%	<div style="width: 65%;"></div>		0.00%		
4 Referral	2,713	<div style="width: 2%;"></div>		16.88%	<div style="width: 30%;"></div>		0.00%		
5 (Other)	994	<div style="width: 1%;"></div>		43.96%	<div style="width: 68%;"></div>		0.00%		
6 Email	3	<div style="width: 0%;"></div>		33.33%	<div style="width: 50%;"></div>		0.00%		

To see all 6 Channels click [here](#).